



## AIRSTRIP LAUNCHES INNOVATION ACCELERATION PROGRAM

*Mobile healthcare leader forms dedicated business unit to partner with provider, public sector, academic and technology organizations to develop and commercialize innovations*

**SAN ANTONIO – February 12, 2014** – [AirStrip](#), the leading provider of mobile healthcare solutions that drive clinical transformation, has announced the AirStrip Innovation Marketplace™ (AIM) Program to create partnerships with healthcare providers, public sector agencies, academic organizations and technology companies to support the accelerated incorporation of scientific discoveries and innovation into clinical practice. The company also announced the formation of a dedicated business unit, the Translational and Clinical (TRAC) group, to drive the program and support rapid commercialization.

“The partnerships formed in the AIM Program will combine the ‘best of the best’ in clinical evidence, engineering, life sciences and information technology with AirStrip’s industry-leading expertise in mobility and clinical workflow to drive widespread adoption,” [AirStrip CEO Alan Portela](#) said. “Drawing from a wide variety of sources, the AIM Program will continue to accelerate improved patient care across the healthcare enterprise, including cardiology, women’s services, diabetes and oncology.”

The AIM Program will focus on the practice-oriented stage of translational science, with the goal of moving evidence-based guidelines into practical application, while measuring adoption and identifying new clinical directions, barriers and gaps. Portela noted that AIM Program partnerships will not only bring innovation to the market, but will also create new revenue models for AirStrip’s partners.

[AirStrip ONE®](#) – the industry’s first enterprise-wide interoperable mobility solution – delivers vendor- and data source-agnostic information from multiple sources and care settings to support multiple caregivers and mobile device form factors. The AIM Program will drive the commercialization of clinical decision support (CDS) tools that support interoperability standards, which can ultimately strengthen the provision of healthcare in a truly vendor-neutral way. AirStrip and its partners will initially develop and commercialize new CDS functionality focused on heart disease and critical care service lines. Portela said the first AIM Program partnership announcements will be made in the coming weeks.

“Translational research transforms scientific discoveries and best practices into practical applications to enhance health and well-being, as well as strengthen patient care,” Portela added. “In the TRAC business unit, we will create a continuous feedback loop that accelerates the translation of data into knowledge, knowledge into solutions, and solutions into practice.”

AirStrip already successfully demonstrated the AIM Program model through a partnership with [Palomar Health, AirStrip’s Innovation Partner](#). The agreement announced in 2012 integrated the Medical Information Anytime Anywhere (MIAA) platform developed by Palomar Health into AirStrip ONE, enabling providers to access information from medical devices as well as electronic health record

systems.

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### **About AirStrip**

AirStrip® ([www.airstrip.com](http://www.airstrip.com)) provides a complete, vendor- and data source-agnostic enterprise-wide clinical mobility solution, which enables clinicians to improve the health of individuals and populations. With deep clinical expertise and strong roots in mobile technology and data integration, AirStrip is empowering the nation's leading health systems as the industry continues to evolve to new business models, accountable care and shared risk. Based in San Antonio, Texas, AirStrip allows health systems to unlock the full potential of their existing technology investments with a complete mobility solution that provides access to critical patient data across the care continuum. AirStrip is backed by investments from Sequoia Capital, Qualcomm, Inc., Hospital Corporation of America (HCA) and the Wellcome Trust. AirStrip's base of visionary customers includes HCA, Texas Health Resources, Vanguard Health Systems (part of Tenet Healthcare Corporation), Dignity Health and Ardent Health Services.

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