AIRSTRIP NAMES MATT PATTERSON, MD, CHIEF OPERATING OFFICER

Dr. Patterson to focus on advancing AirStrip mobility as a standard of care while demonstrating value for health systems facing more complex business and risk models

SAN ANTONIO – October 2, 2013 – AirStrip, the leading provider of mobile healthcare solutions for driving clinical transformation, has announced the promotion of Matt Patterson, MD, to the newly-created position of chief operating officer (COO).

Dr. Patterson joined AirStrip in 2012 as chief transformation officer, a role in which he integrated implementation, support, clinical transformation, and analytics efforts into a comprehensive approach to client engagement and operations. Those concerted efforts have improved client satisfaction and increased the speed of deployments, by improving the alignment of business goals with clinician ‘wins.’ Overall, this has strengthened the development and deployment of AirStrip solutions in satisfying the demands of mobile clinicians.

Dr. Patterson joined AirStrip from McKinsey & Company, where he was a core leader in the North American Healthcare practice’s strategy and operations engagements. He focused on clinical and business model transformations of major U.S. health systems transitioning from ‘pay for volume’ to ‘pay for value’ environments. Prior to his stint with McKinsey, Dr. Patterson was a U.S. Navy physician, serving as the medical director of the Naval Special Warfare Center in San Diego, CA – the elite training command of the U.S. Navy SEALs.

“Matt has built an impressive career devoted to delivering higher quality care to more people at a lower cost,” AirStrip President and CEO Alan Portela said. “He has successfully translated our company vision into a solid go-to-market approach that demonstrates value for health systems working to address growth, consolidation, cost, quality, and physician engagement needs. Matt’s leadership will play a crucial role in the next stages of our growth and expansion, as providers increasingly rely on AirStrip to grapple with the demands of a rapidly-evolving healthcare landscape.”

“AirStrip is embracing the commitment to remain both clinician- and client-centric in all aspects of our everyday operations, the importance of which cannot be overstated,” Dr. Patterson noted. “I pull from my clinical training as a physician, operational background in the military and at AirStrip, and management consulting experience to support our overall mission – to build on AirStrip’s position as the enterprise mobility partner of choice for leading health systems.”
About AirStrip
AirStrip™ (www.airstrip.com) provides a complete, vendor- and data source-agnostic enterprise-wide clinical mobility solution, which enables clinicians to improve the health of individuals and populations. With deep clinical expertise and strong roots in mobile technology and data integration, AirStrip is empowering the nation’s leading health systems as the industry continues to evolve to new business models, accountable care and shared risk. Based in San Antonio, Texas, AirStrip allows health systems to unlock the full potential of their existing technology investments with a complete mobility solution that provides access to critical patient data across the care continuum. AirStrip is backed by investments from Sequoia Capital, Qualcomm, Inc., Hospital Corporation of America (HCA) and the Wellcome Trust. AirStrip’s base of visionary customers includes HCA, Texas Health Resources (THR), Vanguard Health Systems, Dignity Health and Ardent Health Services.

Follow AirStrip

• Blog: www.MobileHealthMatters.com
• Twitter: @AirStripmHealth
• LinkedIn: www.linkedin.com/AirStrip

AirStrip Media Contacts
Chris Lato
608.219.7231
chrislato@airstrip.com

Siobhan Nguyen
617.986.5784
siobhan_nguyen@lpp.com