



AIRSTRIP INNOVATION MARKETPLACE™ (AIM) PROGRAM ANNOUNCES FIRST TWO COLLABORATION AGREEMENTS

University of Michigan research institute and MedStar Health will work with mobile healthcare leader to accelerate innovations in acute and critical care settings

SAN ANTONIO, Texas – February 20, 2014 – [AirStrip](#), the leading provider of mobile healthcare solutions that drive clinical transformation, today announced the [University of Michigan’s Center for Integrative Research in Critical Care \(MCIRCC\)](#) has entered into a letter of intent with AirStrip with the goal of executing future collaborations, and [MedStar Health](#) has entered into a collaboration agreement with AirStrip. Both agreements are part of the [AirStrip Innovation Marketplace™ \(AIM\) Program](#).

MCIRCC is a University of Michigan-based multidisciplinary research institute devoted to improving the care of critical illness and injury victims by pushing research beyond the idea stage for the rapid translation of cutting edge therapies and technologies. Critical care represents a yearly cost to the U.S. economy in excess of \$250 billion, accounting for nearly 40 percent of total annual hospital costs.

Physicians, engineers and others from MCIRCC intend to work with AirStrip to develop a commercially viable clinical decision support (CDS) platform that will enable clinicians to make faster decisions and implement personalized, patient-centric treatment options for improved clinical outcomes. The CDS platform will potentially provide life-saving utility throughout the critical care continuum, from battlefield-to-ambulance scenarios all the way through hospital-to-home transitions.

“MCIRCC’s strengths include translational and clinical research, particularly critical care, predictive analytics, artificial intelligence, signal processing, and sensor development,” noted [AirStrip CEO Alan Portela](#). “When paired with AirStrip’s industry-leading ability to drive widespread adoption of clinical mobility through our AirStrip ONE solution, we can commercialize applications that improve outcomes while reducing costs. In this case, working with MCIRCC, we can drive accelerated adoption through mobility by enabling timely delivery of this new CDS platform to clinicians throughout the critical care ecosystem to elevate the quality of patient care.”

The AIM Program has also reached a collaboration agreement with MedStar Health, developer of enhanced cardiac diagnostic visualizations, with a goal of seeking ways to integrate with [AirStrip ONE®](#) – the industry’s first enterprise-wide interoperable mobility solution. MedStar Health is the largest healthcare system in Maryland and the Washington, D.C. region and is dedicated to caring for people and advancing health.

“MedStar Health and the MedStar Heart Institute have been long recognized as the region’s leader in cardiac and emergency care,” said Mark Smith, MD, director of the MedStar Institute for Innovation. “With that history of achievement, we are now looking to mobility to reduce risk, enhance safety and improve quality in the acute care setting. We are pleased to bring our team together with AirStrip, the leader in leveraging mobility to improve patient outcomes.”

“The technology developed by MedStar Health is an ideal example of how AIM Program collaborations can target real-world healthcare challenges,” Portela noted. “Clinician access to innovative and intelligent data

displays, particularly in emergent and acute care settings, can optimize risk management and ultimately improve patient safety. Mobility holds the key to expedite patient treatment by delivering data embedded in evidence-based decision support. This collaboration can help us get there.”

[First announced earlier this month](#), the AIM Program collaborates with healthcare providers, public sector agencies, academic organizations and technology companies to support the accelerated incorporation of scientific discoveries and innovation into clinical practice. The program focuses on the practice-oriented stage of translational science and moving evidence-based guidelines into practical application, while creating new revenue models for program participants.

For more information on the University of Michigan’s MCIRCC, visit <http://www.micircc.org>.

Tweet This: [.@AirStripmHealth announces first AIM collaborations with @MedStarHealth & University of MI http://bit.ly/12a91UT](#)

About AirStrip

AirStrip® (www.airstrip.com) provides a complete, vendor- and data source-agnostic enterprise-wide clinical mobility solution, which enables clinicians to improve the health of individuals and populations. With deep clinical expertise and strong roots in mobile technology and data integration, AirStrip is empowering the nation’s leading health systems as the industry continues to evolve to new business models, accountable care and shared risk. Based in San Antonio, Texas, AirStrip allows health systems to unlock the full potential of their existing technology investments with a complete mobility solution that provides access to critical patient data across the care continuum. AirStrip is backed by investments from Sequoia Capital, Qualcomm, Inc., Hospital Corporation of America (HCA) and the Wellcome Trust. AirStrip’s base of visionary customers includes HCA, Texas Health Resources, Vanguard Health Systems (part of Tenet Healthcare Corporation), Dignity Health and Ardent Health Services.

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